

Celebrations! Announcement Agreement

Welcome to Celebrations, the special Sunday section in the Richmond Times-Dispatch that's anchored by announcements about important milestones in the lives people like you: our readers, their families, friends and neighbors.

Wedding, engagement, golden anniversary and other important announcements are available in an array of sizes to fit any budget. For each option, photo sizes have been recommended, but we can resize your photo and adjust the text to take full advantage of the space in your selected announcement size. Online and in our office, we provide samples to help you see the possibilities.

Our Celebrations specialists will help you choose the best size for your announcement, and they'll gladly help you write your copy, if you'd like. That said, you tell your story best, so we encourage you to write your own announcement. For a more traditional announcement, we have step-by-step forms you can use. These are available in print and online.

By the way, your copy and photograph can be now be sent to us from the Celebrations link on our main Web site, inRich.com or via email to Celebrations@timesdispatch.com.

Here are your size options:

<u>Options</u>	<u>Size</u>	<u>Description</u>	<u>Price</u>
A (1U)	1 col x 2.25"Samples available with & without photos.....	\$30*
B (2U)	1 col x 4.50"1.7" x 2.2" photo plus 380 characters (Approx. 65 words.)	\$80 (2-5 units:\$40/unit)
C (2U)	2 col x 2.25"1.7" x 2.2" photo plus 380 characters (Approx. 65 words.)	\$80
D (3U)	1 col x 6.75"1.7" x 2.3" photo plus 715 characters (Approx. 115 words.)	\$120
E (4U)	1 col x 9.25"1.7" x 3.0" photo plus 1225 characters (Approx. 215 words.) ...	\$160
F (4U)	2 col x 4.50"3.5" x 2.3" photo plus 620 characters (Approx. 110 words.)	\$160
G (5U)	1 col x 11.50"1.7" x 2.3" photo plus 1800 characters (Approx. 290 words.)....	\$200
H (6U)	3 col x 4.50"3.5" x 4.3" photo plus 860 characters (Approx. 150 words)	\$216
I (6U).....	2 col x 6.75"3.5" x 4.5" photo plus 610 characters (Approx. 110 words.)	\$216 (6-9 units:\$36/unit)
J (8U).....	2 col x 9.25"3.5" x 3.7" photo plus 2200 characters (Approx. 365 words.)...	\$288
K (8U)	4 col x 4.50"3.5" x 4.3" photo plus 1700 characters (Approx. 290 words.)...	\$288
L (9U).....	3 col x 6.75"5.4" x 4.2" photo plus 1150 characters (Approx. 205 words.)....	\$324
M (10U) ..	2 col x 11.50"3.5" x 5.2" photo plus 2375 characters (Approx. 370 words.)...	\$330 (10/10+ units:\$33/unit)
N (12U)....	2 col x 14.00"3.5" x 6.5" photo plus 3100 characters (Approx. 470 words.)...	\$396
O (12U)...	3 col x 9.25"3.5 x 9.0" photo plus 1750 characters (Approx. 300 words.)	\$396
P (12U) ...	4 col x 6.75"3.5" x 6.5" photo plus 3100 characters (Approx. 470 words.)...	\$396
Q (15U)...	3 col x 11.50"5.4" x 4.2" photo plus 3300 characters (Approx. 530 words.)...	\$495
R (16U) ...	4 col x 9.25"3.5" x 9.0" photo plus 3600 characters (Approx. 620 words.)...	\$528
S (20U) ...	4 col x 11.50"Many combinations of photo sizes plus text available	\$660

Top-notch print results are our goal, so we urge you to provide large, high-resolution photographs. By email, we can accept up to a 10 megabyte file or you may submit your photo on a disc. If you have a printed photo, we will scan it for you. All text in your announcement may be edited, if needed, to meet style standards of The Times-Dispatch.

Golden Anniversary announcements in size "A" will be FREE to subscribers, and larger sizes are available at a 50% discount for subscribers. Non-subscribers pay rates shown above.

Our most popular announcement categories** include:

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|------------------------|-------------|-------------|
| ▪ Weddings | ▪ Births | ▪ Military |
| ▪ Engagements | ▪ Business | ▪ Religious |
| ▪ Golden Anniversaries | ▪ Education | ▪ Scouting |

** Private party only. Sorry, no businesses. For business rates, please contact your account executive or call Advertising: 804-649-6251.

Celebrations! Authorization for publication of your announcement:

This form must be completed and signed before your celebrations announcement can be published. The publisher reserves the right to revise, edit or reject any or all copy and photographs. All charges are payable upon submission by cash, personal check or credit card. Note: This program applies to private parties only. For business rates, please contact your account executive or call Advertising: 804-649-6251

Your name _____

Street address _____

City _____ State _____ Zip _____

Daytime phone _____ Home phone _____

E-mail address _____

Requested publication date _____

Requested announcement size _____

Authorizing signature _____

Payment: Cash \$ _____ Check \$ _____ Check # _____

Charge (Check one) Visa Master Card Discover Amer. Exp.

Account # _____

Exp. date _____ Amount _____

Cardholder's signature _____

Print cardholder's name _____

ORDER DEADLINE: Two and a half weeks prior to publication date.

Because of the complexity involved in preparing each announcement and the advance press run, the deadline to place your announcement is 5:30 p.m. Tuesday, two and a half weeks prior to publication date.

Deadline for your selected publication date: _____

OFFICE USE ONLY

Accepted by the Richmond Times-Dispatch:

Name _____ Date _____

Mactive order # _____ Size/rate _____

Notes _____

Richmond Times-Dispatch
inRich.com

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Postal Address: Celebrations Desk, PO Box 85333, Richmond, VA 23293

E-mail Address: Celebrations@timesdispatch.com

For more information, contact the Celebrations Desk: 804-649-6825