

EEO Public File Report
Station: WNCN-TV Raleigh, North Carolina
Period Covered by Report: August 1, 2010 to July 31, 2011

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Account Executive	8/19/2010	10/4/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
2	Account Executive	10/25/2010	1/31/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
3	Director	6/15/2010	9/13/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	WNCN Web Site/Media General Website
4	Director of Marketing	8/2/2010	11/29/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (see attached)	10	1	WNCN Web Site/Media General Website
5	Embed Reporter	7/12/2010	9/20/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	WNCN Web Site/Media General Website
6	Embed Reporter	7/12/2010	11/1/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	WNCN Web Site/Media General Website
7	Embed Reporter	1/13/2011	2/7/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	WNCN Web Site/Media General Website
8	News Director	8/6/2010	11/29/2010	Recruitment Sources Contacted for Specific Vacancies (see attached)	9	1	WNCN Web Site/Media General Website
9	News Director	2/18/2011	5/2/2011	Recruitment Sources Contacted for Specific Vacancies (see attached)	9	1	Talent Dynamics
10	Photojournalist	7/16/2010	4/11/2010	Recruitment Sources Contacted for Specific Vacancies (see attached)	3	1	WNCN Web Site/Media General Website
11	Producer	5/7/2010	3/7/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	WNCN Web Site/Media General Website
12	Producer - Writer	8/12/2010	3/7/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (see attached)	13	1	WNCN Web Site/Media General Website
13	Reporter	2/17/2011	5/9/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
14	Senior Maintenance Engineer	2/9/2011	4/18/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
15	Supervisor - Inventory Control	2/15/2011	3/21/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	WNCN Web Site/Media General Website
16	Writer/Producer	11/30/2010	1/31/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	WNCN Web Site/Media General Website

EEO Public File Report
Recruitment Sources Contacted for Each Full-Time Vacancy
Station: WNCN-TV - Raleigh, NC
Period Covered by Report: 8/1/2010 through 7/31/2011

No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Central Carolina Community College 1105 Kelly Drive, Sanford, NC 27330	Holly Mohan 919-718-7396 hmohan@CCCC.edu		N
2	STG International 99 Canal Center Plaza, Suite 500, Alexandria, VA 22314	Joselyn Gamble JGamble1016@msn.com		N
3	DFW Network of Hispanic Communicators P.O. Box 222313, Dallas, TX 75222-2313	Cary Pina 817-390-7807 dfwhispanic@hotmail.com		N
4	Eastern New Mexico University ENMU Station 34, Portales, NM 88130	Ty Walker 505-562-2211 ty.walker@enmu.edu		N
5	TV Bureau Adv. In NY 3 East 54th Street, 10th Floor, New York, NY 10022	Arleen arleen@tvb.org 212-891-2224		N
6	Talent Dynamics 8828 Simmons, Suite 510, Dallas, TX 72547	www.talentedynamics.com	2	N
7	Media Recruiter 167 Oakdale Road, Johnson City, NY 13790	www.media recruiter.com		N
8	Rice University 6100 Main, Houston, TX 77005-1827	www.rice.edu		N
9	Media Line Box 51909, Pacific Grove, CA 93950	Mark Shilstone 800-237-8073 medialine@medialine.com		N
10	National Association of Hispanic Journalists 1000 National Press Bldg, 529 14th Street NW, Washington, DC 20045	Leticia Salazar 202-662-7483 www.nahj.org		N
11	North Carolina Broadcasters Association P.O. Box 627, Raleigh, NC 27602	Gail Summerville 919-821-7300 associationinfo@bellsouth.net		N
12	North Carolina Employment Security Commission 3351 Carl Sandburg Court, Raleigh, NC 27610	Walter Stead 919-212-3849 x237 walter.stead@ncmail.net		N
13	University Career Services - UNC-CH CB5140 Hanes Hall, Chapel Hill, NC 27599	Marcia Harris 919-962-6507 mharris@email.unc.edu		N
14	University Career Center - NC State 2100 Pullen Hall, Campus Box 7303, Raleigh, NC 27695	Woody Catoe 919-515-2369 woody-catoe@ncsu.edu		N
15	University of North Carolina at Pembroke P.O. Box 1510, Pembroke, NC 28372	Brenda Jacobs 910-521-6270 brendac.jacobs@unp.edu		N
16	Wake Technical Community College 9101 Fayetteville Road, Raleigh, NC 27603-5696	Jeannette Moss 919-662-3376 jmoss@waketech.edu		N
17	TV Jobs Post Office Box 4116, Oceanside, CA 92052	tvjobs.com	3	N
18	College Foundation of NC Resources Center Post Office Box 2617, Greensboro, NC 27402	cfnc.net		
19	WNCN Website ; 1205 Front Street, Raleigh, NC 27609 Media General Website ; 111 North 4th Street, Richmond, VA 23219	www.nbc17.com www.mediageneral.com	71	N
20	Industry Referral/Agents		3	N
21	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)		17	N

No.	Recruitment Sources Contacted for Specific Vacancies	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Craig's List ; 657 Mission Street, Suite 507, San Francisco, CA 94105 (for: Director)	www.craigslis.com	1	N
2	Career Builder ; 200 N LaSalle Street, Suite 1100, Chicago, IL 60601 (for: Producer - Writer) Marketing Ideanet Newsletter/602 Communications ; 1011 Lyndhurst Falls Lane, Knightdale, NC 27545	www.careerbuilder.com		N
3	(for Marketing Director, Producer - Writer)	www.602communications.com/site/		N

EEO Public File Report**Supplemental Recruitment Initiatives****Station: WNCN, Raleigh, NC****Period Covered by Report: August 1, 2010 through July 31, 2011**

No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	Internship Program	on-going	Expose eligible college students to the broadcasting environment.	Host interns from area colleges & universities as part of course credit who are majoring in various subjects to exposed them to all areas of a television station.	Carey Adams, Operations Mgr.; Jason Clough, Exec. Producer Kimberly Green, Exec. Producer
2	Annual Career Day - Wake Forest Rolesville Middle School	1/14/2011	Expose eligible students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Sharon Tazewell, Anchor
3	NC College Media Day	2/19/2011	Expose upcoming graduates to careers in the industry.	Station representatives inform upcoming graduates of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Jake Seaton, Web Producer