

Recruitment Source Analysis for All Full-Time Positions

This form is to be placed in the public file annually

Station: WMBB-TV

Year: 10/01/06 to 09/30/07

Total No. of Persons
Interviewed for full-
time vacancies

15

No.	Recruitment Source for All Full-Time Positions	Contact	Total Interviewed	Notification
1	Florida Association of Broadcasters 800 North Calhoun Street, Tallahassee, FL 32303	Ms. Tiffany Hall thall@fab.org 850-681-6444/FAX 850-222-3957		N
2	Western Carolina University Career Services, 1st Fl. Graham, Cullowhee, NC 28723	Donna Ferrara Ferrara@wcu.edu 828-227-7133/Fax 828-227-7344		N
3	FSU, Department of Communication University Center, Building C, Suite 3100, Tallahassee, FL 32306-2664	Dr. Andy Opel 850-644-9771/Fax 850-644-3273		N
4	FAMU Division of Journalism, Tallahassee, FL 32307	Gale Workman gale_workman@hotmail.com 850-561-2764/FAX 850-561-2764		N
5	Gulf Coast Community College 5230 W. Highway 98, Panama City, FL 32401	Ms. Carin H. Jones Placement Coordinator		N
6	FSU - Panama City Campus 4750 Collegiate Drive, Panama City, FL 32405	Missy Jones mjones@pc.fsu.edu 850-522-2003/Fax 850-747-5434		N
7	The Leadership Institution 1101 N. Highland St., Arlington, VA 22201	Denise Chaykun dchaykun@limail.us 800-827-LEAD/FAX 703-247-2001		N
8	Drake University 118 Meredith Hall, Des Moines, IA 50311	Mr. John Lytle john.lytle@DRAKE.EDU 515-271-2524 or 3194		N
9	FSU Dept. of Communication, 356 Diffenbaugh, Tallahassee, FL 32306	Mr. Arthur Raney		N
10	Workforce Center (FL Workforce Center) 625 Highway 231, Panama City, FL 32405	Corrine Tison tisonc@workforcecenter.org 850-872-4340 X112/850-872-4346		N
11	LSU Career Services 1502 CEBA, Baton Rouge, LA 70803-6403	Ms. Joanne Trinidad jtrinidad@lsu.edu 225-578-2162/FAX 225-578-3076		N
12	University of Central Florida Radio & TV Div., 4000 Central Florida Blvd., Orlando, FL 32816	Mr. Joe Hall whall@pegasus.cc.ucf.edu 407-823-2878/407-823-6360		N
13	Keiser College 1800 Business Park Blvd., Daytona Beach, FL 32174	Ms. Pam Riha pamra@keisercollege.edu 386-274-5060/386-274-2725		N
14	Troy State University Wallace Hall 101, Troy, AL 36082	Ms. Brenda McDuffie 334-670-3289/Fax 334-670-3707		N
15	Tyndall AFB, 325 MSS/DPF 721 Suwanee Rd., Bldg. 745, Tyndall AFB, FL 32403	Ms. Bernice E. Milton bernice.milton@tyndall.af.mil 850-283-4204/Fax 850-283-4220		N
16	Ohio Center for Broadcasting 9000 Sweet Valley Drive, Valley View, OH 44125	Mr. Gary James/216-447-9117 gary@beonair.com		N

17	Goodwill Career Development Ctrs. 3207 E. 4th Street, Panama City, FL 32401	Ms. Belinda Ausherman 850-522-3900/Fax 850-522-3905 bausherman@goodwillbigbend.com		N
18	Rutherford High School 1000 School Ave., Panama City, FL 32401	Ms. Beverley Fraser		N
19	Wabash College, Career Services P. O. Box 352, Crawfordsville, IN 47933	Toni McKinney mckinnet@wabash.edu 765-361-6414/Fax 765-361-6080		N
20	Chattahoochee Technical College 2680 Gordy Parkway, Marietta, GA 30066-3029	Mr. Ian Feinberg ifeinberg@chattcollege.com 770-509-6327/Fax770-509-6345		N
21	WMBB Employees/Internal & Former	Internal/Former WMBB Employees	8	N
22	WMBB Website	www.wmbb.com	1	N
23	Media General Website	www.mediageneral.com	2	N
24	University of Alabama, Career Center Box 870293, Tuscaloosa, AL 35487-0293	Brenda Porter bporter@sa.ua.edu 205-348-8224/Fax 205-348-8782		N
25	Career Development & Resource Center, Naval Support Activity 101 Vernon Ave., Panama City Bch, FL 32407	Cathy McCombs cathy.mccombs@navy.mil 850-234-5800/Fax 850-235-5673		N
26	The Art Institute of Ft. Lauderdale 1799 SE 17th St., Ft. Lauderdale, FL 33316	LuWin Sanchez sanchez@aia.edu 800-275-7603 Ext. 2615		N
27	Scripps College of Communication, Ohio University	Holly L. Jacobs jacobsh@ohio.edu		N
28	Hillsborough Community College, Radio/TV Department 2112 North 15th Street, PST 134, Tampa, FL 33605	Dr. Ron Shearer, Radio/TV Program Coordinator rshearer@hccfl.edu		N
29	Alabama State University Department of Communications, P. O. Box 271 Montgomery, AL 36101-0271	A. David Okeowo, Ph.D. 334-229-4493/Fax 334-229-4976		N
No.	Recruitment Source for Specific Full-Time Positions	Contact	Total Interviewed	Notification
30	The News Herald 501 W. 11th Street, Panama City, FL 32401	Lynda Speights, Classified Dept. 850-747-5023/Fax 850-757-5044		N
31	St. John Baptist Church 1021 Martin Luther King, Jr. Blvd, Panama City, FL 32401	850-763-7222		N
32	Talent Dynamics 8828 Stemmons, Suite 510, Dallas, TX 75247	www.Talentedynamics.com		N
33	Media-Match	www.media-match.com		N
34	Medialine	www.medialine.com		N
35	TVJobs.com	www.tvjobs.com	1	N
36	Society of Broadcast Engineering			N
37	Prof. Deb Wenger (Unsolicited)		2	N
38	Internet - Source Not marked		1	N
39	Walk-In			N

Supplemental Outreach Initiatives

Station: WMBB

Year: 10/01/06 to 09/30/07

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	10/02/06 - 11/15/06 -	Internship	Interns from Rutherford High School	Two high school students from Rutherford High School's communication program interned in WMBB's News Department from October 2, 2006 to November 15, 2006.	David Rosewood and James Dinse from Rutherford High School, and WMBB's News Department.
2	10/3/2006	FAMU Career Fair	Career Fair at Florida A&M University, Tallahassee, FL	Attended Career Fair and interviewed prospective applicants for various open positions.	Larche' Hardy, News Director, and Bill Byrd, General Manager/Vice President.
3	12/5/2006	Regional Career Fair	Career Fair for Calhoun, Holmes, Jackson, Liberty, and Washington Counties 8th, 10th, and 12th grade students.	Attended Career Fair and spoke to students regarding career possibilities in the broadcast business.	Larche' Hardy, News Director; Bill Byrd, General Manager/Vice President; Ray Hundley, General Sales Manager; and Laurence Richesin, Chief Engineer.
4	3/16/2007	Haney Youth Job Fair & Expo	Job Fair and Expo for Haney Vocational Technical students.	Spoke with students regarding openings available with WMBB, accepted applications.	Jessica Baryla, Writer/Producer; Laurence Richesin, Chief Engineer; Tim Gordon, Engineering Supervisor; George Baker, National Sales Manager; Patty Freund, Barbara Hamner, Lisa Quirk, Jonathan Hayes, and Teri Savage, Account Executives; Deanna Lambert, Morning Anchor/Reporter; and Howard Green, Technical Director.

5	3/19/2007	A. Crawford Mosley High School Career Fair	Career Fair for Senior Class.	Spoke with students regarding openings available with WMBB and career opportunities in the broadcast field.	Howard Green, Technical Director; Deanna Lambert, Morning Anchor/Reporter; Sherry-Lynn McKenzie and Patty Freund, Account Executives.
6	05/07/07 - 08/03/07	Internship	Randolph Macon Woman's College	Interned in the News Department	Katherine Brown from Randolph Macon Woman's College, Larche Hardy, News Director, and various reporters that Katherine shadowed.
7	5/11/2007	Workforce Center Employment Expo	Career Fair	Co-Sponsor of the Fourth Annual Professional Employment Expo sponsored by the Workforce Center a service of Gulf Coast Community College.	Sandra Morgan, H.R. Leader; Bill Byrd, GM/VP; Jonathan Hayes, Teri Savage, Sherry-Lynn McKenzie, Barbara Hamner Account Executives; George Baker, NSM; Laurence Richesin, Chief Engineer; Deanna Lambert, Jerry Tabatt, Jerry Brown, On-Air News Talent; Howard Green, Senior Director; Chris Golden, Director; and Josh Combs, Writer/Producer.
8	05/23/07 - 08/07	Internship	Troy University	Interned in the News Department	Stephen Gunter from Troy University, Larche Hardy News Director, and Kyle Burger, Weekend Sports Anchor/Reporter.
9	06/01/07-07/28/07	Internship	Lipscomb University	Interned in the News Department	Jillian Rae Hart from Lipscomb University, Larche Hardy, News Director, and various reporters in our news department who Jillian shadowed.
10	06/11/07 - 08/10/07	Internship	Gulf Coast Community College	Interned in the Marketing Department.	Stephen Moss from Gulf Coast Community College, Marc Morrison, Mktg. Director, Josh Combs and Jessica Baryla, Writer/Producers, and Gene Gill, Commercial Producer.