

Potomac News/Manassas Journal Messenger

PREPRINT ADVERTISING RATES

Potomac News, Manassas Journal Messenger, Out & About

Tab Pages (up to)	Open	12X	20X	40X
2	\$42	\$38	\$34	\$32
4	\$50	\$46	\$42	\$40
8	\$52	\$48	\$44	\$42
12	\$56	\$52	\$48	\$46

Tab Pages (up to)	Open	12X	20X	40X
16	\$58	\$54	\$50	\$48
20	\$64	\$60	\$56	\$54
24	\$68	\$64	\$60	\$58
28	\$70	\$66	\$62	\$60
32	\$72	\$68	\$64	\$62

Preprints are accepted Mon-Fri 9 A.M.-5 P.M. 7 days prior to publication

Potomac News
14010 Smoketown Road
Woodbridge, VA 22192
703-878-8000

Minimum charge for partial insertion: \$410

Preprints larger than 32 pages available on quote basis

\$4.00 per thousand surcharge on all partial insertions

Damaged or badly bundled preprints will be charged \$25.00 per manhour.

Minimum size 5 1/4" x 6 1/4". Over 11" x 12 1/2" must be quarter folded.

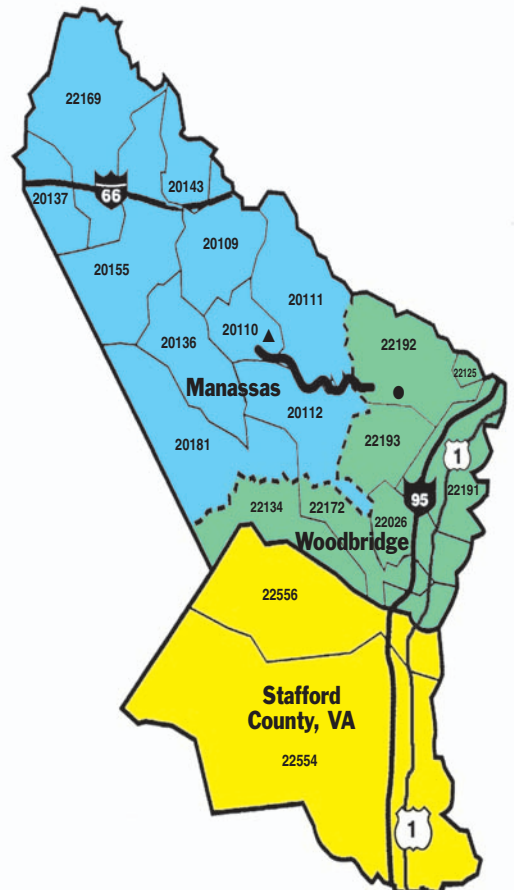
Preprints available only by zone or full run

Preprint contracts available

A standard page is counted as 2 tab pages; two quarterfold pages are counted as one tab page.

Zoned Distribution by Zip Code

Zip Code	Town	Potomac News	Manassas Journal Messenger	Total Combo PN/MJM Daily	Combo PN/MJM Sunday	PW Pulse TMC
20109	Manassas	141	1,052	1,193	898	6,750
20110	Manassas	496	3,650	4,146	3,274	8,000
20111	Manassas Park	201	1,330	1,531	1,260	2,650
20112	Manassas	1,196	811	2,007	1,845	—
20119	Catlett	8	17	25	16	—
20136	Bristow	76	554	630	534	7,557
20137	Broad Run	4	11	15	15	—
20143	Catharpin	8	47	55	55	300
20155	Gainesville	106	649	755	547	9,043
20168	Haymarket	10	—	10	9	—
20169	Haymarket	63	479	542	411	6,006
20181	Nokesville	162	409	571	537	1,600
20186	Warrenton	1	9	—	9	—
20187	Warrenton	59	89	—	74	—
Western Zone		2,531	9,107	11,480	9,484	
22025	Montclair	1,276	—	1,276	1,260	7,500
22026	Dumfries	732	—	732	592	7,500
22079	Lorton	26	1	27	23	—
22125	Occoquan	44	—	44	42	—
22134	Quantico	62	—	62	55	—
22172	Triangle	425	0	425	416	—
22191	Woodbridge	2,243	2	2,245	2,060	10,500
22192	Lake Ridge	3,917	126	4,043	3,495	12,500
22193	Dale City	3,903	10	3,913	3,652	13,000
22554	Stafford	148	0	148	148	—
Misc. Zips		79	34	114	86	—
Eastern Zone		12,855	173	13,029	11,829	
GRAND TOTAL		15,385	9,280	24,509	21,313	90,406

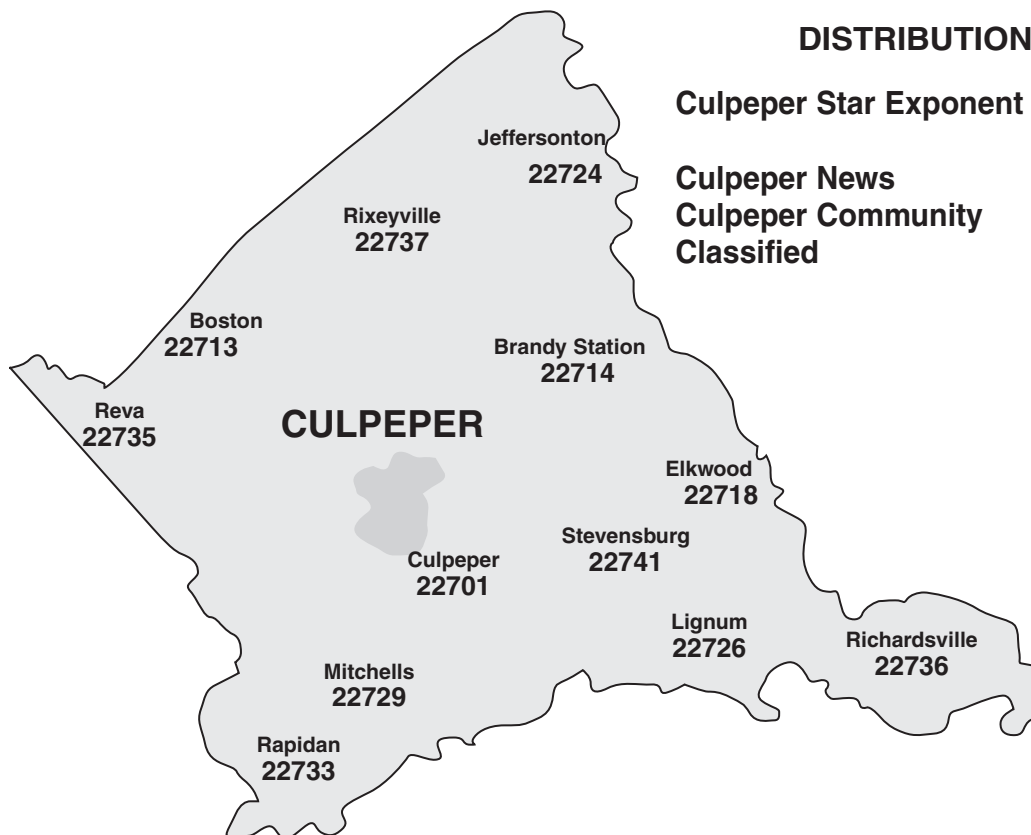


Culpeper Star-Exponent

CULPEPER NEWS / Culpeper Community Classifieds

PREPRINT ADVERTISING RATES

Full Run	Daily	Sunday/Holidays	Community Classifieds Non-Subscriber
Single/4 pg tab	\$62.00	\$66.00	\$62.00
4 pg std/8 pg tab	\$72.00	\$74.00	\$66.00
6 pg std/16 pg tab	\$76.00	\$78.00	\$70.00
8 pg std/16 pg tab	\$80.00	\$82.00	\$74.00
10 pg std/20 pg tab	\$84.00	\$86.00	\$78.00
12 pg std/24 pg tab	\$90.00	\$92.00	\$82.00
14 pg std/28 pg tab	\$94.00	\$96.00	\$86.00
16 pg std/32 pg tab	\$98.00	\$100.00	\$94.00



DISTRIBUTION QUANTITIES:

Culpeper Star Exponent	7,500 Daily
	7,800 Sunday
Culpeper News	12,000 Thursday
Culpeper Community Classified	

Holidays are the Sunday rate (New Years Day, Memorial Day, July 4th, Labor Day, Thanksgiving Day and Christmas Day).
Part Run Rates/Section over 16 pages, please call for Quote

Preprint reservation deadline: 10 business days prior to publication
Preprints are accepted Mon.-Fri. 8 a.m. to 5 p.m. 7 days prior to publication

Delivery address: 122 W. Spencer St.
Culpeper, Virginia 22701
540-825-0771