

CULPEPER NEWS

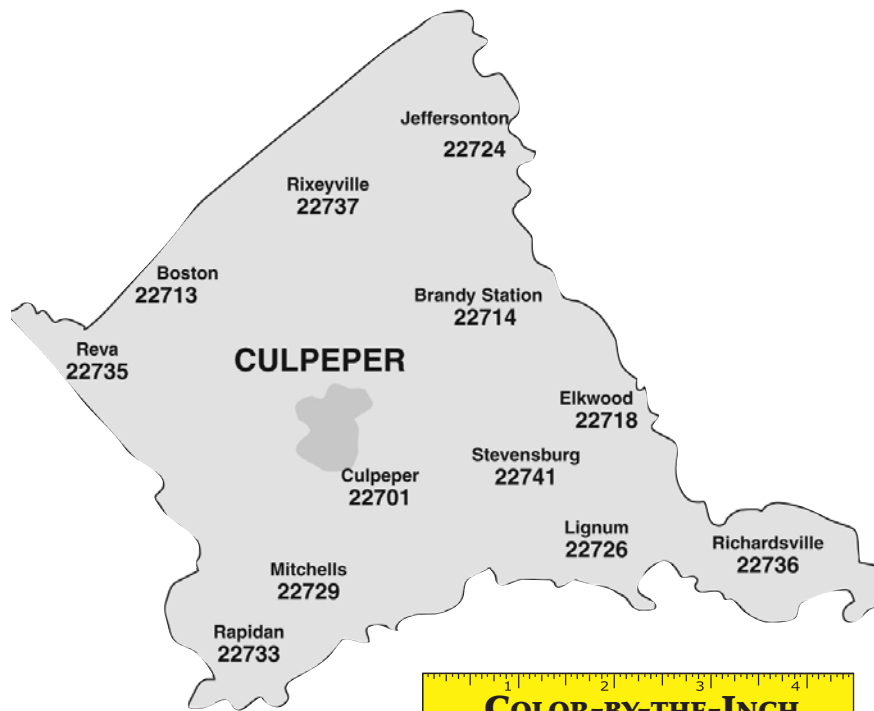
Retail & Classified Display Rates

12,000 Direct Mailed Every Thursday!
 In addition to our Daily—Culpeper Star-Exponent giving
TOTAL MARKET COVERAGE IN CULPEPER



Annual Volume Rate	Retail	Classifieds
OPEN	\$17.54	\$15.21
\$1,000	\$14.93	\$12.98
\$3,000	\$14.65	\$11.43
\$6,000	\$14.32	\$11.14
\$9,000	\$14.04	\$10.86
\$12,000	\$13.76	\$10.59
\$15,000	\$13.48	\$10.31
\$20,000	\$13.15	\$10.03
\$30,000	\$12.87	\$9.75
\$50,000	\$12.59	\$9.48
\$75,000	\$12.31	\$9.19
\$100,000	\$11.97	\$8.91
\$150,000	\$11.84	\$8.79
\$200,000	\$11.70	\$8.64
\$250,000	\$11.55	\$8.50
\$300,000	\$11.43	\$8.37
\$400,000	\$11.14	\$8.08
Non-Profit Rate	\$14.04	

Advertise in ANY of our Publications* and pick up the CULPEPER NEWS at \$7.50 a column inch!
 *Culpeper Star-Exponent, Potomac News, Manassas Journal Messenger, Stafford County Sun, Orange Review, Madison Eagle, Greene County Record, Daily Progress (Charlottesville) or Waynesboro News Virginian)



Preprints

Full Run	Culpeper News Community Classifieds Non-Subscriber
Single/4 pg. tab	\$62.00
6 pg. std/8 pg tab	\$66.00
8 pg std/16 pg. tab	\$74.00
10 pg std/20 pg tab	\$78.00
12 pg std/24 pg tab	\$82.00
14 pg std/28 pg tab	\$86.00
16 pg std/32 pg tab	\$94.00

COLOR-BY-THE-INCH

For Display Advertising between (6) and (30) column inches—based on availability

Color Rates:
 Black + 1 color—\$147 1 color—\$4.53
 Black + 2 colors—\$232 2 colors—\$6.79
 Black + 3 colors—\$351 3 colors—\$9.06

Preprint reservation deadline: 10 business days prior to publication.
 Preprints are accepted Mon-Fri. 8 a.m.-5 p.m.
 7 days prior to publication—Delivery Address: 122 W. Spencer St.,
 Culpeper, Virginia 22701 • 540-825-0771

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For more information about this product please contact one of our Sales People

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