

CLASSIFIED RATES

Potomac News
Manassas Journal Messenger
Culpeper Star Exponent
Jobs Plus

DEADLINES	Potomac News/MJM, CSE
Tuesday-Saturday	4:30pm day prior
PN/MJM, CSE	
Sunday & Monday Edition	4:30pm Friday prior
PW Pulse	4:30pm Monday prior
Pulse Value Coupons	5:00pm 2 Weeks prior
Stafford County Sun	4:30pm Tuesday prior
Belvoir Eagle	4:30pm Tuesday prior
Centro	11:30am Monday prior
Jobs Plus	4:00pm Friday prior
Culpeper News & Community Classifieds	5:00pm Wed. prior

RECRUITMENT LINE RATES

Rates are per line, per day

Consecutive Insertions	Estimated Total Cost All Pubs (Internet Not Included)	PN/MJM Only	Culpeper Daily	Star Exponent Sun/Holiday	Any One Weekly
1 & 2 days	\$10.28	\$4.14	\$2.14	\$2.29	\$3.80
3 to 6 days	\$9.17	\$3.44	\$1.72	\$1.85	\$3.06
7 to 13 days	\$8.45	\$2.81	\$1.64	\$1.79	\$2.02
14 to 20 days	\$7.70	\$2.19	\$1.50	\$1.66	\$1.81
21+ days	\$7.33	\$1.89	\$1.44	\$1.53	

DISCOUNTED ADDED VALUE RATES INTO WEEKLY PAPERS

Stafford County Sun	\$0.74
Fort Belvoir Eagle	\$0.32
PW Pulse	\$0.42
Jobs Plus	\$1.58
Centro	\$0.48
Culpeper News & Community Classified	\$0.53

INTERNET

	7 Days	30 Days
Yahoo Hot Jobs	\$49.00	\$79.00
	7 Days Local	7 Days Regional
Insidenova.com - Top Jobs	\$40.00	\$80.00
	14 Days Local	14 Days Regional
Insidenova.com - Top Jobs	\$64.00	\$130.00
	30 Days Local	30 Days Regional
Insidenova.com - Top Jobs	\$97.00	\$190.00

RECRUITMENT DISPLAY RATES

Rates are per column inch NET

EARLY WEEK

Open/Sunday PN/MJM	\$36.89
Monday	\$18.45
Tuesday	\$9.23

Culpeper Star Exponent Daily

(Mon-Sat)	\$15.20
(Sunday/Holiday)	\$16.38

Stafford County Sun	\$7.14
Fort Belvoir Eagle	\$13.77
PW Pulse	\$24.26
Jobs Plus	\$18.17
Centro	\$13.13
Culpeper News & Community Classified	\$15.50

CLASSIFIED DISPLAY SPECS



1 col.	1.078"
2 col.	2.24"
3 col.	3.402"
4 col.	4.564"
5 col.	5.726"
6 col.	6.887"
7 col.	8.049"
8 col.	9.211"
9 col.	10.373"
10 col.	11.535"

EXTRAS

BOLD:
\$1.00 Per Line in
PN/MJM and/or CSE

BORDERS:
\$5 (standard) or
\$7 (oxford)
per publication

**Media
General**
NORTHERN VIRGINIA
COMMUNITY NEWSPAPERS

Potomac News
14010 Smoketown Road
Woodbridge, VA 22192
(703) 878-8000
potomacnews@mgads.com
Mail: P.O. Box 2470
Woodbridge, VA 22195-2470
website: insidenova.com

**Manassas
Journal Messenger**
9009 Church Street
Manassas, VA 20110
(703) 369-5470

STAFFORD COUNTY SUN
306 Garrisonville Road, Suite 103
Stafford, VA 22555
(540) 659-4466 or (703) 878-8007
Mail: P.O. Box 1400, Stafford, VA
website: potomacnews.com

Culpeper Star-Exponent
P.O. Box 111
Culpeper, VA 22701
(540) 825-0771

Effective Oct. 1, 2007

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PRIVATE PARTY LINE RATES

Rates are per line, per day

Consecutive Insertions	Estimated Total Cost All Pubs (Internet Not Included)	PN/MJM Only	Culpeper Daily	Star Exponent Sun/Holiday	Any One Weekly
1 & 2 days	\$7.95	\$4.01	\$1.51	\$1.97	\$3.80
3 to 5 days	\$6.63	\$3.05	\$1.16	\$1.22	\$3.06
6 to 9 days	\$5.66	\$2.13	\$1.10	\$1.16	\$2.12
10 to 30 days	\$5.30	\$1.83	\$1.05	\$1.10	\$1.81
31 + days	\$5.10	\$1.70	\$0.98		

COMMERCIAL LINE RATES

Rates are per line, per day

Consecutive Insertions	Estimated Total Cost All Pubs (Internet Not Included)	PN/MJM Only	Culpeper Daily	Star Exponent Sun/Holiday	Any One Weekly
1 & 2 days	\$8.94	\$4.41	\$2.10	\$2.23	\$3.80
3 to 6 days	\$7.70	\$3.60	\$1.67	\$1.81	\$3.06
7 to 13 days	\$6.57	\$2.95	\$1.60	\$1.73	\$2.12
14 to 20 days	\$6.17	\$2.29	\$1.46	\$1.60	\$1.81
21 + days	\$5.79	\$1.97	\$1.39	\$1.46	
Auctions		\$2.04	\$1.51	\$1.62	
Legals		\$1.37	\$1.51	\$1.62	
ABC Notices (per ad)		\$126.00	\$52.50		

BUSINESS CONTRACT RATES

Rates are per line, per day

Consecutive Insertions	Estimated Total Cost All Pubs (Internet Not Included)	PN/MJM Only	Culpeper Daily	Star Exponent Sun/Holiday	Any One Weekly
\$3,000	\$8.28	\$2.39	\$1.66	\$1.71	\$2.18
\$9,000	\$8.11	\$2.28	\$1.60	\$1.65	\$2.07
\$12,000	\$7.86	\$2.14	\$1.49	\$1.53	\$1.94
\$15,000	\$7.74	\$2.07	\$1.44	\$1.48	\$1.89
\$20,000	\$7.63	\$2.01	\$1.40	\$1.44	\$1.82
\$30,000 +	\$7.50	\$1.92	\$1.34	\$1.39	\$1.75

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Belvoir Eagle	\$0.32
PW Pulse	\$0.42
Home Seeker	\$0.21
Centro	\$0.48
Culpeper News & Community Classifieds	\$0.53
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AUTOMOTIVE LINE RATES

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1 & 2 days	\$8.70	\$4.14	\$2.14	\$2.29	\$3.80
3 to 6 days	\$7.59	\$3.44	\$1.72	\$1.85	\$3.06
7 to 13 days	\$6.88	\$2.81	\$1.64	\$1.79	\$2.12
14 to 20 days	\$6.12	\$2.19	\$1.50	\$1.66	\$1.81
21 + days	\$5.75	\$1.89	\$1.44	\$1.53	

AUTOMOTIVE LINER PROGRAM:

- 8 Ads
- 15 Ads
- 25 Ads
- 35 Ads

Virginia Regional Package

- \$194.25
- \$176.40
- \$159.60
- \$143.85

Northern Virginia Package

- \$162.75
- \$150.15
- \$137.55
- \$126.00

See separate rate card for more information on the Automotive Liner Program

REAL ESTATE LINE RATES

Rates are per line, per day

Consecutive Insertions	Estimated Total Cost All Pubs (Internet Not Included)	PN/MJM Only	Culpeper Daily	Star Exponent Sun/Holiday	Any One Weekly
1 & 2 days	\$8.91	\$4.14	\$2.14	\$2.29	\$3.80
3 to 6 days	\$7.80	\$3.44	\$1.72	\$1.85	\$3.06
7 to 13 days	\$7.09	\$2.81	\$1.64	\$1.79	\$2.12
14 to 20 days	\$6.33	\$2.19	\$1.50	\$1.66	\$1.81
21 + days	\$5.96	\$1.89	\$1.44	\$1.53	

Real Estate Agent Liner Program – One price for 30 days! 8 lines of text + photo, No Open Houses.

Prince William Package

- 1 to 4 Listings each
- 5 to 9 Listings each
- 10+ Listings each
- Extra Lines
- Top Homes

- \$155.00
- \$121.00
- \$98.00
- \$4.00 each
- \$29.00 each

Northern Virginia Package

- \$284.00
- \$251.00
- \$228.00
- \$4.00 each
- \$29.00 each

See separate rate card for more information on the Agent Liner Program

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Home Seeker	\$0.21
Centro	\$0.48
Culpeper News & Community Classifieds	\$0.53
Jobs Plus	\$1.58

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